



# Choices ...

<http://www.thesheppardgroup.com/choices.html>

This year Americans have the power to vote and choose. We hope you take the power of voting seriously and research the choices.

But business people have other clear choices. Choices on how to spend those advertising dollars.

There are plenty out there you could choose to do your ad work.

Or you could choose to research the **SHEPPARD** group.

We don't say yes without being 100% sure of the final product. In fact we don't start without knowing where the client is going and how best to get them there with the most effectiveness.

Whatever your creative needs are, we are the right choice.

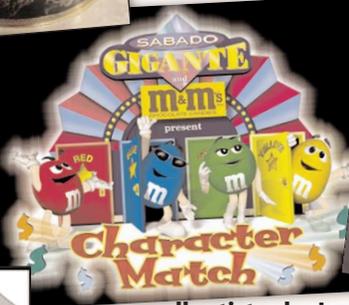
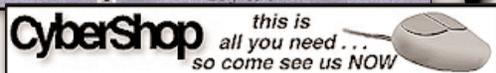
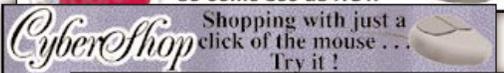
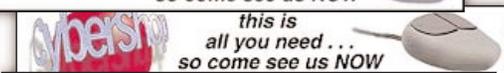
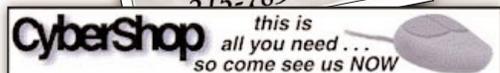
And our associated network of great people in printing, marketing, the internet and many other creative areas are also ready to give you nothing but the best.

So give us a call - give us a try. See for yourself the difference and give yourself something better than the same old same old.

Make the choice to see what we can do for you.

# Choices ...

They're yours.



all artistry by Le Sheppard  
© 2000 theSHEPPARDgroup



# Choices ...

## The Bottom Line

The Buck Stops Here.

There are plenty of "so called" designers you could do your creative work who say the right things, have one idea and sell it to anyone, throw great parties, make great sales promises without knowing how to accomplish them, print but don't design, design but can't create a product to truly suit your needs or expenses, give you the same thing time and time again, own a computer but are missing the skill level to produce the best product for you, or are just there to make a buck ... your buck.

Here you can see 3 ads we designed for own promotion.

These ads convey different messages while sharing a

common feel and texture. More importantly they are designed in conjunction with our web site, business cards and other promotional material. With so much info in our ads, we were able to keep the ads clean and cost effective with the using only one color while still creating depth. Just a small example of what we can do for you and your creative needs. theSHEPPARDgroup ... nothing but the best.

